

Particularly efficient and sustainable energy-efficient cooling technology

Germany: New distribution and maturing site in Greater Hamburg region

Landgard announced the opening of a new service center in the fall of 2018 in Neu Wulmstorf, south of Hamburg, as part of Fruit Logistica. The new location covers an area of more than 13,000 square meters with numerous ripening chambers and extensive cooling and storage facilities.



Left to right: Roland Wirth (Managing Director Frigotec GmbH), Andreas Holländer (Plattenhardt + Wirth GmbH), Armin Rehberg (CEO Landgard eG), Jörg Einkenel (Managing Director Frigotec GmbH), Mr Valdir (Frigotec GmbH), Richard Stork (Plattenhardt + Wirth GmbH)

"With the new location in the north, Landgard will continue to build and

expand its international purchasing, procurement and distribution expertise in the overseas business for its strategic trading partners in the first-hand procurement of goods while focusing on its own member companies. This path has already been successfully implemented by Landgard in markets such as Asia, Israel, Italy or Spain in the recent past and complements our strong regional and national portfolio in Germany," said Armin Rehberg, CEO of Landgard eG.

In the ripening rooms of the new location, the latest, innovative technology, which has never been used anywhere in Europe, is used with a particularly efficient maturing process. The result is a much more uniform and even maturity quality of the fruits. At the same time, the maturing process is particularly sustainable and energy-efficient thanks to the new technology. In total, 23 banana ripening chambers, 6 large temperature-controlled refrigerated rooms and other mature fruit ripening rooms will be available at the new location in the south of Hamburg.

With the innovative ripening technology and the extensive storage capacities, Landgard has created optimal conditions for the targeted expansion of the overseas business. Beginning with the 2019 season, Landgard will market overseas items such as tropical fruits, citrus fruits, mangoes, avocados and bananas as well as pome and stone fruits, table grapes and berries to strategic customers as part of the cooperative orientation.

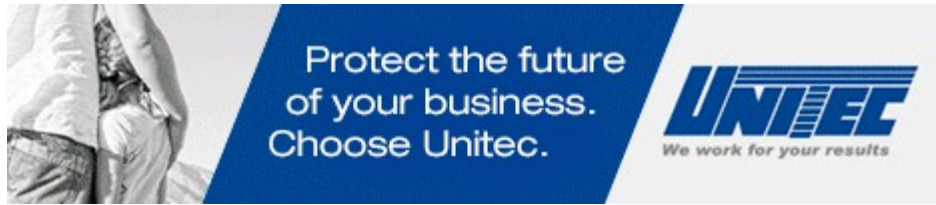
"We are proud that, with Frigotec as specialists for cooling and maturing technology and the use of state-of-the-art technology, we can show how we view our mission as a modern, successful marketing producer cooperative and how we, particularly with large-scale projects, strive for and apply sustainability as a part of our sustainability strategy with its main pillars of green products, climate, energy and environment, employees and society. With the new Frigotec technology, we are the innovation leader here in Germany, in order to simply be able to offer our customers better services," said Rehberg.

Visit Landgard at Fruit Logistica in Hall 20, Stand B-02

For more information:

www.landgard.de (<http://www.landgard.de>)

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